

MEG STREIFF

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EMPLOYMENT HISTORY (summary)

FREELANCE DIGITAL DESIGNER – [Opposable Thumb Digital](#)

Carlton North, VIC, Australia (10/03 to present)
Cambridge, MA, USA (1/03 – 9/03)
Nashville, TN, USA (2/98 – 1/03)
San Francisco, CA, USA (5/97 – 9/98)

Services: **Graphic Design, Web Design and Maintenance**

Most recent example clients and services provided -

- Simpson & Deardorff Attorneys at Law, Wisconsin USA
logo and Flash and web design
- Professor John Onto, Melbourne Business School, University of Melbourne
designed and programmed “*Winning Negotiations*” CD an executive negotiations tool
- Kindness Trust, Melbourne Australia
web design and web maintenance
- Edgar’s Mission, Melbourne Australia,
web design, brochures, flyers and education materials
- Earthwatch Institute, Melbourne, Australia
web design, multiple poster design, creation of an image database and web training
- Tail Waggers Training, Melbourne Australia,
logo and brochure design

Services: **Project Management**

Example Clients and Services provided -

- HealthStream, Nashville, TN, USA (end client: General Electric Medical)
produced twenty GE online training courses from GE training videos

Services: **Instructional/Game Design, Lingo Programming/Flash Animation**

Example Clients and Services provided -

- Research Works, San Diego, CA, USA (end client: U.S. Department of Health)
designed and programmed “*TeenDaze*” and “*TimeLiner*” a CD/Flash game for “at risk” teens

DIRECTOR OF PROGRAMMING AND WEB DEVELOPMENT

Poppe Tyson Interactive, San Francisco, CA, USA (3/96 - 4/97)

Duties: Managed a department of sixteen programmers and application developers.

Additional production contributions were made to the following projects:

- Sony Entertainment Corp. (project management for website)
- Logitech (project management for CD for launch of new mouse hardware and software)
- Hewlett-Packard Inc.(project management for CD for launch of new printer)
- Citibank Visa Inc. (design and programming for CD calculator for merchants)

DIRECTOR OF PRODUCT DEVELOPMENT

Magic Quest Inc. (now owned by Sanctuary Woods) (8/90 - 2/96)

Duties: Originated game and product concepts, created characters and animations, programmed game, recorded and edited digitized sounds.

Published Software: Math Ace™, EcologyTreks™, TimeTreks™, EarthTreks™

SIXTH GRADE TEACHER

Stockmier School, Cupertino, CA, USA (9/87 - 6/90)

EDUCATION**University of Wisconsin – Madison, USA**

B.A. in Communication Arts and Psychology

B.S. in Education, 1987

Grenadi School of Design, Melbourne

Certificate in Graphic Design

REFERENCES

Available upon request